



Let's go to wizard school!



So now you are a wizard, there's a place just for you! Take a look at this advert for The School of Wizardry. It is written to persuade you to join the school and learn to be a great wizard. Read it through and see if this is the school for you!

Welcome to the School of Wizardry

Are you a budding wizard, full of spells and magic? Do you long to be the finest wizard in all the land? If so, come along to our School of Wizardry and learn to be a Master Wizard! Don't miss out on this once-in-a-millennium opportunity.

The School of Wizardry offers remarkable education for wizards of all calibres. Learn new skills from highly qualified professors of wizardry and enjoy our stunning curriculum, which boasts a multitude of outstanding classes. The choice of lessons here is unrivalled and includes:

- preparing magic spells and inventing potions;
- broomstick manoeuvres and expert flying skills;
- specialist invisibility and advanced disguise;
- perfection in wand-handling skills.

Our exceptional school is renowned around the globe and places are highly sought after. Study here and we can guarantee you'll pass every wizard exam with flying colours. It is certain you'll be the envy of all your wizard friends.

Study with the best! We have been rated 'Super-Terrific' in a recent inspection by the W.S.B (Wizard School Board) and you won't find tutelage like this anywhere else in the universe. We also have up-to-the-minute equipment, beautifully decorated classrooms and the most divine, freshly cooked school dinners. What are you waiting for? Apply now!

Come, join us. Leave other wizards far behind! Win in the world of wizards!

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You can also listen to the text here:

<https://soundcloud.com/talkforwriting/wizards/s-N2Kss3KDdxd>

Toolkit Sections

Weasel Words

Words that make you think everything is absolutely wonderful. They are boastful and exaggerate claims you are making i.e.

Astounding, astonishing, awesome, amazing,

Leading questions...

A type of question that implies or contains its own answer i.e.

Who doesn't want to learn about spells?

Alliteration....

Alliterations occur when words that start with the same sound/letter are used repeatedly in a phrase or sentence i.e.

Bring the book to the bookshelf.

Weasel phrases....

These draw you in by speaking to you personally and try to make you believe everything the writing is telling you i.e.

We can guarantee, you'll be the envy of, places are highly sought after...

Bossy words...

Commands that usually start with an imperative verb i.e.

Get, bring, pick, take, move, join