

# Homophones and headlines: Read all about it!



# What is a headline...

- \* Headlines give hints about the article

They may contain :

Puns

Play on words / letter play

Alliteration / rhyme



# What is a pun?

- \* A pun contains a homophone  
(a word that sounds the same as another but is spelt differently)

Hilarious **Homophones** #2



**Night** of the  
living dead



**Knight** of the  
living dead

## **Unusual headlines ( Homophones)**

New Rules Keep Fishermen in Plaice

Sleepless Knights at Haunted Castle

"Sew What?" ask Clothes Manufacturers

Witch Halloween Costume Is For You?

Literacy Hour gives pupils the right to write.

Bakers have Flour Power

A Horse's Mane Problem

# What is a play on words ?

- \* When a letter or part of the word is changed to alter the meaning...



Otter-ly amazing: Otter captured on camera



**Truck by lightning**

# Alliteration/ Rhyming

- \* When a number of words begin with the same sound....

**PASTIES,  
PETROL  
AND THE  
POLITICS  
OF PANIC**





EYE DROPS OFF SHELF

KIDS MAKE NUTRITIOUS SNACKS

STOLEN PAINTING FOUND BY TREE

MINERS REFUSE TO WORK AFTER DEATH

MILK DRINKERS ARE TURNING TO POWDER

KILLER SENTENCED TO DIE FOR SECOND TIME IN 10 YEARS

2 SISTERS REUNITED AFTER 18 YEARS AT CHECKOUT COUNTER

GRANDMOTHER OF EIGHT MAKES HOLE IN ONE

HOSPITALS ARE SUED BY 7 FOOT DOCTORS

LAWMEN FROM MEXICO BARBECUE GUESTS

RED TAPE HOLDS UP NEW BRIDGE



# What makes a good headline?

## It all depends on the type of paper!

- \* Tabloid and broadsheet newspapers will present their headlines in different ways
- \* They have a different target audience
- \* The stories they cover are quite different



# Broadsheet Headlines

- \* Usually quite straightforward
- \* Longer, fuller sentences; more sophisticated language
- \* Always about serious 'hard' news
- \* Headlines try to be concise but informative



# Tabloid Headlines

- \* Very short and snappy
- \* Sometimes use puns (play on words) or alliteration to grab readers' attention
- \* Use shocking headlines to instantly draw the reader in
- \* Quite often humorous, especially if an entertainment story
- \* Often related to the picture, but they let the picture speak for itself

**THE Sun** 25p LESS THAN THE DAILY MIRROR  
Monday, November 16, 2020 THE PEOPLE'S PAPER 60p sun.co.uk

**CHelsea 0 Tottenham 0**  
**SPURS BACK ON TOP**  
goals  
31 PAGES OF SPORT  
SEE SUNSPORT

**Bring cheer to lonely at Xmas**  
SEE PAGES 14 & 15

**CHRISTMAS TOGETHER**  
SUPPORT OUR CAMPAIGN

Star - Amanda Holden has promised to help

**THIRTY PALS AT 30TH**

**RITA'S A COVID PARTY CHEATER**  
EXCLUSIVE  
POP star Rita Ora has been accused of throwing a party for 30 friends in West London on Saturday night, despite the fact that she herself was in self-isolation. The party was held at her home in West London on Saturday night, despite the fact that she herself was in self-isolation. The party was held at her home in West London on Saturday night, despite the fact that she herself was in self-isolation.

**Vader star in corona death**  
EXCLUSIVE  
Darth Vader actor James Earl Ray has died of coronavirus. The actor, who played the iconic Star Wars character, died at his home in Los Angeles on Saturday. He was 83 years old.

**FREE XMAS RECIPES**  
With 31 pages of sport, see SunSport

**DAILY STAR** FREE WEBSITE WWW.DAILYSTAR.CO.UK 40p

**TERROR FEAR: Cameron**  
Doll that killed

**FREE REAL LIFE TERROR PULLOUT**

**BRITAIN'S FATTEST WOMAN ATE FRIDGE & DIED**  
EXCLUSIVE  
6,000 calories a day from stash next to bed

**Cam gets shoved in the street**  
TERROR FEAR: Cameron

**Maddie's suspect in disguise**  
HUNT: Missing Madeline McCann

**OPR.....2 A VILLA...0**  
Match report: STARSPORT

**DAILY Mirror** THE HEART OF BRITAIN Saturday, November 7, 2020 £1.40

**GET THESE FOUR GREAT EXTRAS**  
FOOT FOCUS PAY US BACK LOVE IT HAS TO BE TRUE PUZZLES £1000

**20 years of I'm a Celeb.**  
SEE PAGE 10

**TRUMP STILL IN DENIAL**

**BEATEN ..FAIR & SQUARE**  
Biden closes in on election win

**IT'S ALL OVER.**  
Mr Trump is still making his own mind up

**NEARLY DONE**  
Mr Biden can taste victory

**JOE Biden edged closer to the White House last night, as hysterical Donald Trump kept up his belated tirades.**  
The President was still in denial over his chances of staying in power despite his Democratic rival's overwhelming lead in key states. Democrats moved to elect 'umpire' Mr Trump from his office. The US leader continued to claim the vote is rigged. But Pennsylvania judge Joe Kennedy said 'What he needs to do is put his big boy pants on. Acknowledge his loss. Acknowledge his defeat.'

**FULL STORY PAGES 4,5,6,7**

Tabloid or Broadsheet?

1

**Government backs radical plan to stop  
Muslim extremism**

Tabloid or Broadsheet?

2

**Alien backs Trump!**

Tabloid or Broadsheet?

3

**Gord help us now!**



Tabloid or Broadsheet?

4

**Doubts over value of £3 billion Sure  
Start**

Tabloid or Broadsheet?

5

**Potcha!**

# **Union strikes threaten UK power supplies**

# Your task today .....

- \* Think of headlines for famous stories / nursery rhymes (including the Three Little Pigs).
- \* Try to write a tabloid and a broadsheet headline for each story : 1 funny and 1 more serious.

